

Need Advice? Have a question?

STARTING YOUR OWN BUSINESS

PURSUING YOUR DREAM- STEP ONE:
LAUNCHING A SUCCESSFUL BUSINESS

\$25.00

Limited to the first 8 paid registrants.

This workshop is limited to Northampton residents and businesses

Completion is required prior to scheduling one-on-one counseling

**Gene Talsky, Director,
Small Business Development,
grt@valleycdc.com**

Held three times:

Wed, September 14

Wed, October 12

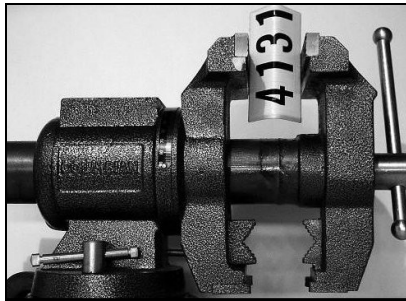
Wed, November 16

Each 6:00pm to 8:00pm

Valley CDC, 30 Market Street, Northampton, MA

Have you ever thought of starting a business? Have you already done so but feel like you need a crash course in business basics? Join Valley CDC staff to talk shop, learn the nuts and bolts, and fill your business toolbox with critical tools you need to succeed.

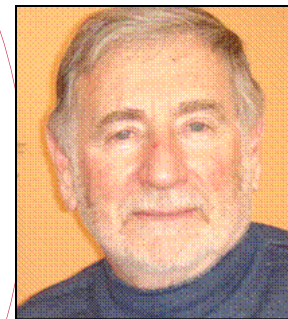
Register online at valleycdc.com/training



FREE BUSINESS COUNSELING FOR NORTHAMPTON ENTREPRE- NEURS AND SMALL BUSINESSES

If you are a start-up or existing small business (<= 20 employees), Valley CDC's Small Business Development staff can provide you with the technical assistance (TA) you need to grow your business into a viable profit center. **Free.** Free because the City of Northampton is investing in your future and has funded Valley CDC to help you out.

FREE One-on-one counseling is available only to attendees of the workshop to help you better understand business processes and planning, step you through commercial and community financing hoops, and expand your skill set so you can most efficiently and effectively manifest your vision.



**Call 413.586.5855 X14
to set up your first no-
risk, confidential
appointment with
Gene R. Talsky,
Director, entrepreneur.**

Valley CDC can help you:

- Explore your business ideas
- Market your art, products and services
- Identify new markets
- Get more customers
- Write your business plan
- Explore financial viability
- Improve your business operations
- Seek financing
- Learn computer skills
- Find local resources